

27500 - Essences of Management

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	449 - Degree in Finance and Accounting
ECTS	6.0
Course	1
Period	First semester
Subject Type	Basic Education
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

The learning process designed for this course is based on a combination of theoretical lectures, teamwork, problem-solving activities and case studies, as well as the discussion of texts and papers.

5.2. Learning activities

- Theoretical lectures: introduce the theoretical concepts together with real examples which facilitate the comprehension and application of these concepts.

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- Troubleshooting and presentation of real problems and cases, elaboration and presentation of projects, discussion of current and emerging topics, essays and interactive activities. All these activities will be carried out both inside and outside the classroom, individually or in groups.

- Tutorials and/or seminars: the professors will supervise the projects carried out by the students, clarify their questions about the theoretical and/or practical contents of the subject, and propose specific tasks in which the theoretical concepts will be put into practice.

- Independent work: this includes the study of the theoretical and practical contents, the resolution of practical exercises, the development of individual and/or in-group activities, the search for and analysis of information, among others.

- Evaluation activities.

5.3.Program

UNIT 1.-THE COMPANY. CONCEPT AND THEORY

1.1 -.The company as an economic agent

1.2 -.Management theories

1.3 -. Company models. A company's internal resources

1.4 -. Types of companies

UNIT 2.-THE COMPANY AND THE ENVIRONMENT

2.1 -. Introduction

2.2 -. Analysis of the general environment

2.3 -. Analysis of the specific environment

2.4 -. Market Study

UNIT 3.- PHYSICAL, TECHNICAL AND TECHNOLOGICAL RESOURCES MANAGEMENT

3.1 -. Introduction

3.2 -. Types of production processes

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3.3 -. Revenue and cost structure

3.4 -. Localization and distribution of plants

3.5 -. Planning, scheduling and project control

3.6 -. Supply Management

UNIT 4 -. FINANCIAL RESOURCES MANAGEMENT

4.1 -. Introduction

4.2 -. Financial markets and the company

4.3 -. Management of investment resources

4.4 -. Management of funding resources

UNIT 5 -. MANAGEMENT PROCESS

5.1 - The employer. Approaches and concept

5.2 -. The management process

5.3 -. Decision making in the managerial process

5.4 -. Human Resources Management

5.5.-. Practices and policies of Human Resources

5.4.Planning and scheduling

Training and evaluation activities	Distribution	Credits
CLASSROOM ACTIVITIES		2,4
Theoretical classes	2 hours per week	1,2

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Practical classes	2 hours per week (in groups unfolded) 1.2	1,2
NON-CONTACT ACTIVITIES		3,6
Assistance group tutorials	2 activities 2 hours	0,16
Final exam	1 exam 2.5 hours	0,1
Personal work includes test preparation	83,5 hours	3,34

The calculations were performed considering 15 weeks

5.5. Bibliography and recommended resources

Updated bibliography is available through the website of the library: <http://psfunizar7.unizar.es/br13/eBuscar.php?tipo=a>