

27528 - Stock Market and Market Analysis

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	449 - Degree in Finance and Accounting
ECTS	6.0
Course	3
Period	Second semester
Subject Type	Compulsory
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

The learning process of this subject is designed as follows:

The subject includes 6 ECTS that comprise 150 working hours by the student: 60 in-class hours and 90 homework hours. The 60 in-class hours include 30 theoretical hours and 30 practical hours in the computer classroom.

5.2.Learning activities

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The learning activities include:

­ Theoretical and Practical lectures with a participatory approach.

­ Practical sessions in the computer room to solve questions and to answer, small and large individual/group exercises, role plays and simulations.

5.3.Program

Module I: Financial Markets

Unit 1. Financial System

Unit 2. Stocks and compensation for stockholders

Unit 3. The structure, characteristics and operations in stock markets

Module 2: Exchange Transactions

Unit 4. Trading systems

Unit 5. Capital increase

Unit 6. Other transactions: Reductions in capitalization, split, reverse splits, etc.

Unit 7. Stock Benchmarks

Unit 8. Credit Transactions and Contracts for Differences (CFDs)

Module 3: Stock-Market valuation

Unit 9. Valuation based on fundamentals (top-down and bottom-up investing).

Unit 10. Valuation based on charts and technical analysis

5.4.Planning and scheduling

The academic calendar will be published in the website of the Faculty of Business and Economics. The learning activities will be published in the website (Moodle) of the subject and will be previously presented by the professor.

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5.5. Bibliography and recommended resources

Updated bibliography is available through the website of the library: <http://psfunizar7.unizar.es/br13/eBuscar.php?tipo=a>