Universidad Zaragoza

27532 - ICT for Accounting

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

The learning process that is designed for this subject is based on:

Attendance to theoretical classes and practices; resolution of practical exercises and lectures attendance of company managers.

5.2.Learning activities

The program that the student is offered to help you achieve the expected results includes the following activities:

* Attendance to theoretical and practical classes.

* Solving practical exercises previously worked by the student and uploaded to bb.unizar.es planned manner

* Support two keynote speeches from executives of Aragonese companies.

5.3.Program

1. Development of a professional blog with accounting and financial approach.

2. Storify as a documentary tool and tools ifttt and Dropbox

3. Social networks and their evolution. Direct application with matters relating to accounting and corporate finance (Facebook , LinkedIn , Twitter)

4. Models making economic and financial decisions designed through Spreadsheet .

5. The balanced scorecard : strategic management model

6. External Outlook: Financial and Customers.

7. The internal process perspective.

8. The perspective of learning and growth.

9. The strategic design and deployment Maps

5.4.Planning and scheduling

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The schedule of sessions will be made public on the website of the center, the presentation of papers and other activities will be communicated by the responsible teacher through appropriate means.

5.5.Bibliography and recomended resources

Updated bibliography is available through the website of the library: http://psfunizar7.unizar.es/br13/eBuscar.php?tipo=a