

27632 - Undergraduate Dissertation

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	450 - Degree in Marketing and Market Research
ECTS	6.0
Course	4
Period	Second semester
Subject Type	End of Grade Dissertation
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

The learning process that has been designed for this course is based on the following activities:

1. Each student will choose the model for the degree project and the theme based on the offer made by the center. This offer will be updated every year
2. Seminar: The tutor will provide the students the necessary guidance for carrying out the degree project.

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3. Tutorials: the student will have at least 5 hours where the tutor will guide and monitor the work.

4. Individual work: the student performs his/her work individually

5.2.Learning activities

5.3.Program

5.4.Planning and scheduling

The training and evaluation activities will be carried out according to the following schedule. The schedule will be adjusted to that published by the University

Activity	No. hours	ECTS
Seminar	1	0,04
Tutorials	5	0,20
Individual word	143,5	5,74
Final evaluation	0,5	0,02
TOTAL	150	6

5.5.Bibliography and recommended resources