

61764 - Entrepreneurial activity: theoretical and empirical perspectives

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	555 - Master's in Management, Strategy and Marketing
ECTS	3.0
Course	1
Period	Second semester
Subject Type	Optional
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

The course consists of fifteen two-hour sessions. Every session includes both a lecture that offers an academic, panoramic view of the relevant topics and student presentation and discussion about them. Practical sessions will complement theoretical ones session with the analysis and discussion of theoretical and empirical work published in leading entrepreneurship journals.

Given the advanced nature of this subject, it seems reasonable to use teaching methods that emphasize the active role of the student in the teaching-learning process. In this sense, the lectures will adopt a seminar approach. Therefore, each lecture begins with the allocation of papers among students that will be presented in the following session. In order that

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students not only read the material but also analyze its contents and that the reflections can serve as a basis for further study, students must submit a brief summary of the readings according to the following scheme:

- Identification of the paper, including author(s), title and the journal where it was published.
- Objectives and motivation, with particular emphasis on the mainstream within the article is integrated and the contribution of the work in relation with previous literature.
- Theoretical approach. The key theories used in the work and the basic assumptions should be outlined.
- Methodology, highlighting the research techniques used, its adequacy, data sources (in empirical works) or possible methodological alternatives.
- Results and conclusions. Brief identification of the most relevant results and conclusions that derive from the paper.
- Personal assessment and critique, indicating the main limitations and implications for future work, as well as possible extensions (this section is particularly important, so it should receive priority attention).

5.2.Learning activities

The activities scheduled to achieve the expected results includes the following:

- Keynote presentations by the professor (first part of each session).
- Presentations by students and discussion of recommended readings (second part).
- Research proposal, which will be defended at the end of the course.
- Reading of recommended materials and preparing summaries of papers assigned.
- Use of office hours to clarify any doubts that may arise during the the course.

5.3.Program

1. Introduction to entrepreneurship.
2. Methodological issues in entrepreneurship research.
3. Determinants of entrepreneurial activity.
4. The entrepreneurial ecosystem.
5. Entrepreneurship and funding sources.
6. Research agenda in entrepreneurship.

5.4.Planning and scheduling

The workload assigned to the course is 3 ECTS representing 75 hours of dedication by the student. 30 of these hours will require attendance, while the remaining 45 are for the personal work of the student. The tentative distribution of this time is as follows:

15 lectures: 15 hours

15 sessions of presentation of readings and works: 15 hours

Reading of recommended material: 20 hours

Preparation of presentations and final proposal: 20 hours

Final exam (including preparation): five hours

5.5.Bibliography and recommended resources