

61767 - Corporate Governance in Family Firms versus Large Managerial Firms and Public Sector Firms

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	555 - Master's in Management, Strategy and Marketing
ECTS	3.0
Course	1
Period	Second semester
Subject Type	Optional
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

The learning process that is designed for this subject is based on the following:

The teaching method chosen for the development of classes in this subject is a combination of an expository lecture by the teacher (in which both the basics of the topics to be studied and the recent trends and future research are transmitted) and the presentation of summaries or research papers by the students (which are about a topic of the literature within the framework of corporate governance)..

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There is a prior mandatory requirement for several of the sessions. Students have to read those articles from the literature that have been explicitly recommended by the teacher. This allows the teacher to explain in more detail those aspects more complex for the students, while allowing a theoretical exposition in which it is easy to promote dialogue and group discussion.

5.2. Learning activities

To help students achieve the desired objectives with this subject, the following activities program is offered:

- * Class attendance and discussion of content
- * Analysis and discussion of academic readings
- * Presentation and defense of work carried out and project proposal

5.3. Program

The course program outlines the script of the contents of the issues which has divided the same:

1. Economic Foundations of Family Business.
2. Family Business Models
3. Managerial Corporation Model
4. Corporate Governance
5. Corporate Governance in Family Business
6. Succession in Family Business
7. Ownership Structure Behavior and Results
8. State Ownership and Efficiency
9. Corporate Governance in Public Enterprise.

5.4. Planning and scheduling

The schedule of sessions will be made public on the website of the center, the presentation and defense of readings of academic papers, project proposals and other activities will be communicated by the responsible teacher through appropriate means.

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5.5. Bibliography and recommended resources