

61772 - Models of Corporate Governance

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	555 - Master's in Management, Strategy and Marketing
ECTS	3.0
Course	1
Period	Second semester
Subject Type	Optional
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

Several teaching methods will be used in the learning process, based on the objectives set and the competences to develop. Explanatory techniques will be used in the lectures, always promoting participation and discussion in the classroom, aiming to analyze and develop the basic concepts of the subject. Additionally, practical classes will be used to develop student ability in reading, presenting and commenting academic papers.

5.2.Learning activities

1. Theoretical sessions: to explain the theoretical concepts of the subject

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2. Practical sessions: to allow to put into practice the theoretical concepts and to help students to develop their skills reading, presenting and commenting academic papers
3. Tutorials: the students will have individualized office hours with the teachers to solve specific questions.

5.3.Program

PART I: MODELS OF CORPORATE GOVERNANCE AROUND THE WORLD

Corporate governance in large companies

Models of corporate governance

Corporate control mechanisms

PART II: THE BOARD OF DIRECTORS

The role of the Board of Directors

Codes of Good Governance

Corporate governance in unlisted companies

PART III: THE ROLE OF TRANSPARENCY

The concept of corporate social responsibility (CSR).

CSR management systems and tools

Transparency, ethics and corporate reputation

5.4.Planning and scheduling

The schedule of sessions will be made public on the website and the dates of the work presentations and other activities will be notified by the teacher responsible through the appropriate channels.

5.5.Bibliography and recommended resources