63001 - Project development, presentation and communication of results

Información del Plan Docente

Academic Year	2016/17
Academic center	105 - Facultad de Veterinaria
Degree	566 - Master's in Food Quality, Safety and Technology
ECTS	6.0
Course	1
Period	First semester
Subject Type	Compulsory
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

- ● Project elaboration: (i) participatory classes, using audiovisual media to show the fundamentals of R+D+i project elaboration, management and evaluation, and web pages to widen the information; (ii) seminars, where the students, working in groups, will critically analyze examples of R+D+i projects and will carry out simulations on R+D+i project evaluations, following the stablished criteria; (iii) finally, once the program of face-to-face classes is finished, the students will elaborate a paper dissertation about the proposal of a specific R+D+i project in agreement with the criteria of a specific call of the Food Science and Technology Area (European, National or Regional). The learning process of the part of the course dedicated to the tools of oral communication and exposure are based on an active methodology learning by doing supported by tools with continuous evaluation of all activities undertaken by the student, both addressed as developed in the actual classes with the final individual project of the subject.

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5.2.Learning activities

Activity	Nº hours	% Face-to-face
Theoretical classes	16	100
Seminars	4	100
Mentored work: paper dissertation of a R+D+i project	30	0
Practical classes at computer lab	30	100
Discussion and preparation of final project	5	100
Oral presentation of mentored work	5	100
Development of mentored work and final project	60	0

5.3.Program

- Introduction. Definition of research, technological development and innovation activities. Common elements of ta R+D+i project. European, national, regional and local calls. Project elaboration, management and evaluation. Cooperation agreements. Confidentiality agreements. Data protection. Patent elaboration. Start-up and spin-off.
- Oral communication and public presentation: preparation, environmental conditions, target audience, key ideas, verbal and body language, image, capture attention, manage conflict and debate.
- Strategies for effective presentations. Good practices relating to: text, message, animations, graphics, templates, color, fonts, multimedia, information organization .
- Tools for design, creation and dissemination synchronous or asynchronous presentations. Other utilities for reporting and for the treatment of multimedia on the Internet.

5.4.Planning and scheduling

Calendar of in-person sessions and presentation of the work

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The calendar of the Master and the program of the lectures and practical classes of the subjects will appear in the website of the Faculty of Veterinary, in the following direction:

http://veterinaria.unizar.es/.

The lectures and practical classes will be carried out in the computers room of the Faculty of Veterinary and in the Postgraduate seminar room of the Faculty of Veterinary.

Presentation of the work: after the end of the lectures and practical classes..

The hours of tutorship will be previously agreed with the lecturer.

5.5.Bibliography and recomended resources