

25344 - Sports Journalism

Información del Plan Docente

Academic Year	2017/18
Faculty / School	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Year	
Semester	Four-month period
Subject Type	Optional
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2.Learning tasks

- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Syllabus

-CHARACTERISTICS

-SCOPE

-GENRES

-SOURCES

-LANGUAGE

-TOOLS

-AGENDA

-PRESS

-RADIO

-TELEVISION

-INTERNET

-NEWS AGENCIES

-COMMUNICATION

-CURRENT AFFAIRS

-PHOTOGRAPHY

-DEVELOPMENT OF A SPORTING MEDIUM

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-COVERAGE OF EVENTS AND DRAFTING OF SPORTS NEWS

-VISITS TO MEDIA AND COMMUNICATIONS OFFICES

-TALKS WITH PROFESSIONALS

5.4.Course planning and calendar

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Alto y claro : guía de pronunciación para la cobertura periodística de grandes eventos deportivos internacionales / José Luis Rojas Torrijos, María Heliadora Cuenca Villarín (coords.). Madrid : Liber Factory, 2013
- [BB] Comunicación y deporte : nuevas perspectivas de análisis / Joaquín Marín Montín (coordinador) . Sevilla : Comunicación social, D.L. 2011
- [BB] Malvar, Luis. La radio deportiva en España : 1927-2004 / Luis Malvar Madrid : Pearson Educación, 2005
- [BB] Paniagua Santamaría, Pedro. Información deportiva : especialización, géneros y entorno digital / Pedro Paniagua Santamaría . - 1 ed Madrid : Fragua, 2002
- [BB] Rojas Torrijos, José Luis. Periodismo deportivo de calidad : propuesta de un modelo de libro de estilo panhispánico para informadores deportivos / José Luis Rojas Torrijos . Madrid : Fragua, 2011