

## 25853 - Aesthetics and the History of Design II

### Información del Plan Docente

Academic Year	2017/18
Faculty / School	110 - Escuela de Ingeniería y Arquitectura
Degree	271 - Bachelor's Degree in Industrial Design and Product Development Engineering
ECTS	5.0
Year	
Semester	Second Four-month period
Subject Type	Optional
Module	---

### **1.General information**

#### **1.1.Introduction**

#### **1.2.Recommendations to take this course**

#### **1.3.Context and importance of this course in the degree**

#### **1.4.Activities and key dates**

### **2.Learning goals**

#### **2.1.Learning goals**

#### **2.2.Importance of learning goals**

### **3.Aims of the course and competences**

#### **3.1.Aims of the course**

#### **3.2.Competences**

### **4.Assessment (1st and 2nd call)**

#### **4.1.Assessment tasks (description of tasks, marking system and assessment criteria)**

### **5.Methodology, learning tasks, syllabus and resources**

#### **5.1.Methodological overview**

See "Learning activities" and "Syllabus". More information will be provided on the first day of class.

#### **5.2.Learning tasks**

## 25853 - Aesthetics and the History of Design II

Theoretical lectures.

&#61623; Practical lectures.

&#61623; Individual work.

&#61623; Personal study.

&#61623; Assessment activities.

### 5.3.Syllabus

#### Aesthetics and History of Industrial Design II.

1. Design and visual culture.
2. Design and communication.
3. Consuming modernity: design between 1940 and 1960.
4. The crisis of the 1970s and the triumph of postmodernity in the 1980s.
5. Design trends at the end of the 20th century.
6. Design in Spain.

### 5.4.Course planning and calendar

See the academic calendar of the University of Zaragoza

More information will be provided on the first day of class.

### 5.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Camp i Valls, Isabel, . Iniciació a la historia del disseny industrial / Camp i Valls, Isabel. - 2ª Ed. rev. y ampl. Barcelona Ed. 62, 1994.
- [BB] De Fusco, Renato. Historia del diseño / Renato De Fusco ; traducción Miquel Izquierdo . - 1ª ed. Barcelona : Santa & Cole, 2005
- [BB] El diseño industrial en España / Julia Galán... [et al.] . - 1ª ed. Madrid : Cátedra, 2010
- [BB] Heskett, John. Breve historia del diseño industrial / John Heskett . - 1a. ed. Barcelona : Ediciones del Sebal, 1985
- [BB] La idea y la materia. Vol. 1, El diseño de producto en sus orígenes / Isabel Campi Barcelona : Gustavo Gili, D. L. 2007

## 25853 - Aesthetics and the History of Design II

- [BB] Torrent, Rosalía. Historia del diseño industrial / Rosalía Torrent y Joan M. Marín . - 4ª ed. Madrid : Cátedra, 2013