

Información del Plan Docente

Academic Year	2017/18
Faculty / School	109 - Facultad de Economía y Empresa 228 - Facultad de Empresa y Gestión Pública 301 - Facultad de Ciencias Sociales y Humanas
Degree	454 - Degree in Business Administration and Management 448 - Degree in Business Administration and Management 458 - Degree in Business Administration and Management
ECTS	6.0
Year	1
Semester	Half-yearly
Subject Type	Basic Education
Module	---

1.General information**1.1.Introduction****1.2.Recommendations to take this course****1.3.Context and importance of this course in the degree****1.4.Activities and key dates****2.Learning goals****2.1.Learning goals****2.2.Importance of learning goals****3.Aims of the course and competences****3.1.Aims of the course****3.2.Competences****4.Assessment (1st and 2nd call)****4.1.Assessment tasks (description of tasks, marking system and assessment criteria)****5.Methodology, learning tasks, syllabus and resources****5.1.Methodological overview**

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on learning theoretical contents, readings and active participation in class. A wide range of teaching and learning tasks are

implemented, such as lectures, practical activities, readings, autonomous work and tutorials.

Further information regarding the course will be provided on the first day of class.

5.2.Learning tasks

The course includes 6 ECTS organized according to:

- Lectures : 30 hours (two hours every week): The professor presents theoretical contents in class.
- Practice sessions : 30 hours (two hours every week): Students read and prepare readings and quantitative information (graphics, tables, model results...). Additionally, oral participation is valued. Students and professor resolve the issues and questions suggested.
- Autonomous work and Assessment: 75 hours. It consists of autonomous study and preparation of practice sessions.
- Tutorials: 15 hours. Professors' office hours can be used to solved doubts and to follow-up student's work.

Total: 150 hours (6 ETCS)

5.3.Syllabus

The course will address the following topics:

1. Economic development in the long run

Growth and development. Modern economic growth: characteristics and causes. The two waves of globalization. Income disparities. Economic growth and the environment.

2. Institutional change

Institutional change and market economies. The evolution of enterprises and the managerial business system. The evolution of the labor market. Emergence and evolution of the modern financial system. The growth of public intervention.

3. The origins of modern economic growth

The British industrial revolution. The spread of industrialization. The growth of the Settler Economies. The economic backwardness in the non-Western World.

4. Models of economic growth in the twentieth century

The 1930s' economic crisis. The golden age of capitalism. The Soviet economy and the European planned economies. Economic growth of the developing countries. The 1970s' oil crisis.

5. The bases of present day global economy

The second wave of globalization. Emerging Markets. European Integration. The Great Recession.

5.4.Course planning and calendar

For further details concerning the timetable, classroom and exam dates regarding this course please consult the different centres website.

5.5.Bibliography and recommended resources

- BB [ADE-i] - A history of the global economy : from 1500 to the present / edited by Joerg Baten . Cambridge : Cambridge University Press, cop. 2016
- BB [ADE-i] - Allen, Robert Clyde. Global economic history : a very short introduction / Robert C. Allen . Oxford : Oxford University Press, 2011
- BB [ADE-i] - Cameron, Rondo E.. A concise economic history of the world : from Paleolithic times to the present / Rondo Cameron, Larry Neal . 4th. ed. New York : Oxford University Press, 2003
- BB [ADE-i] - Frieden, Jeffry A.. Global capitalism : its fall and rise in the twentieth century / Jeffry A. Frieden . New York : Norton, 2007
- BB [ADE-i] - Persson, Karl Gunnar. An economic history of Europe : knowledge, institutions and growth, 600 to the present / Karl Gunnar Persson . 1st publ. Cambridge : Cambridge University Press, 2010
- BB [ADE-i] - Rodrik, Dani. The globalization paradox : democracy and the future of the world economy / Dani Rodrik . New York ; London : W.W. Norton & Company, cop. 2011
- BB Clark, Gregory. Adiós a la sopa de pan, hola al sushi : breve historia económica mundial / Gregory Clark ; traducción de María Josep Cuenca Ordinyana . [Valencia] : Universitat de València, D.L. 2014
- BB Comín Comín, Francisco. Historia económica mundial : de los orígenes a la actualidad / Francisco Comín Comín Madrid : Alianza, D.L. 2011
- BB Feliu i Monfort, Gaspar : Introducción a la historia económica mundial / Gaspar Feliu, Carles Sudrià . - 2^a ed., revisada y actualizada Valencia : Universitat de Valencia, D.L. 2013
- BB Historia económica mundial : siglos X-XX / Francisco Comín, Mauro Hernández y Enrique Llopis (eds.) . - 1^a ed. en nueva presentación Barcelona : Crítica, 2010
- BB Jones, Charles I.. Introduction to economic growth / Charles I. Jones . - 2nd ed. New

27305 - Economic History and World Economy

- BB** York [etc.] : W.W. Norton, cop. 2002
Lecciones sobre economía mundial :
introducción al desarrollo y a las relaciones
económicas internacionales / José Antonio
Alonso (director) ; autores, José Antonio
Alonso ... [et al.] . - 8^a ed. Madrid : Civitas,
2017
- BB** Los tiempos cambian: historia de la
economía / Concepción Betrán Pérez ...
[et.al.] ; Jordi Palafox, ed. . Valencia :
Tirant Humanidades, 2014
- BB** Valdaliso Gago, Jesús María. Historia
económica de la empresa / Jesús María
Valdaliso, Santiago López García . 3a. ed.
Barcelona : Crítica, 2009
- BB** Weil, David N.. Economic growth / David
N. Weil . - 2nd ed. Boston, [etc] : Pearson
Education, cop. 2009
- BC** [ADE-i] - The Cambridge Economic History
of Modern Europe. Vol. 1, 1700-1870 /
edited by Stephen Broadberry and Kevin
O'â€™Rourke . 1st publ.
New York : Cambridge University Press,
2010
- BC** [ADE-i] - The Cambridge Economic History
of Modern Europe. Vol. 2, 1870 to the
present / edited by Stephen Broadberry
and Kevin O'â€™Rourke .
1st publ. New York : Cambridge University
Press, 2010