

### 27616 - Spanish Economy

#### Información del Plan Docente

Academic Year 2017/18

Faculty / School 109 - Facultad de Economía y Empresa

**Degree** 450 - Degree in Marketing and Market Research

**ECTS** 6.0 **Year** 2

Semester Second semester

Subject Type Compulsory

Module ---

- 1.General information
- 1.1.Introduction
- 1.2.Recommendations to take this course
- 1.3. Context and importance of this course in the degree
- 1.4. Activities and key dates
- 2.Learning goals
- 2.1.Learning goals
- 2.2.Importance of learning goals
- 3. Aims of the course and competences
- 3.1.Aims of the course
- 3.2.Competences
- 4.Assessment (1st and 2nd call)
- 4.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 5.Methodology, learning tasks, syllabus and resources
- 5.1.Methodological overview
- 5.2.Learning tasks
- 5.3.Syllabus

Theme 1.- Economic indicators (concepts and application)



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- Theme 3.- Spain in the Economic and Monetary Union
- Theme 4.- Demography and Human capital
- Theme 5.- Labor Market and employment policy
- Theme 6.- Research and development in Spain
- Theme 7.- Productive structure (agricultural sector, industry sector and service sector)
- Theme 8.- Financial system
- Theme 9.- Public Sector

# 5.4. Course planning and calendar

#### 5.5.Bibliography and recommended resources