

67509 - Urban policy and strategy: city and society

Información del Plan Docente

Academic Year	2017/18
Faculty / School	109 - Facultad de Economía y Empresa
Degree	523 - Master's in Sociology of Public and Social Policy
ECTS	4.0
Year	1
Semester	Indeterminate
Subject Type	Optional
Module	---

1.General information

1.1.Introduction

1.2.Recommendations to take this course

1.3.Context and importance of this course in the degree

1.4.Activities and key dates

2.Learning goals

2.1.Learning goals

2.2.Importance of learning goals

3.Aims of the course and competences

3.1.Aims of the course

3.2.Competences

4.Assessment (1st and 2nd call)

4.1.Assessment tasks (description of tasks, marking system and assessment criteria)

5.Methodology, learning tasks, syllabus and resources

5.1.Methodological overview

The learning process that has been designed for this course is based on the following:

- Lectures: the teacher presents the theoretical contents.
- Participatory sessions: they encourage and promote reflection and discussion between different positions and perspectives.
- Seminars by guest specialists: eventually, one of the topics of the syllabus will be carried out by an guest

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professional specialist in the matter.

- Projection of audiovisual material: In order to illustrate certain aspects treated in the classroom, audiovisual documents will be used as an organizing vehicle for discussing essential issues in the field.

5.2.Learning tasks

The course includes the following learning tasks:

- Class discussions on theoretical contents, after reading texts delivered on the first day of class.
- Set of exercises and problems by students on urban social problems.
- In a separate document, instructions to carry out the activities will be provided.

5.3.Syllabus

The detailed syllabus and schedule is given the first day of class. At the same time, students will be assigned the specific recommended readings.

5.4.Course planning and calendar

The calendar is organized by weeks where the theoretical explanations of the teacher are combined with the participation of the students in the second half of the session. Since the first day the students know what is going to be treated in each session as well as the recommended readings in order to be able to contribute with active participation:

Delivery of materials and detailed syllabus. Watch and comment of the film "The zone" as an introductory activity to the course The right to housing and the right to the city

Week 1:

- Hand in the course materials and syllabus.
- Watch and comment the film "The Zone" as an introductory activity to the course.
- The right to housing and the right to city.

Week 2:

- Theoretical explanation by the teacher of the main concepts and urbanistic theories

Week 3:

- The right to housing in Spain: a labyrinthine distribution of skills. Initial explanation by the teacher followed by those students with the related readings.
- Watch and comment the film "The strategy of the snail".

Week 4:

- The right to housing in the community and international framework. Initial explanation by the teacher followed by that of students' previously provided texts.

Week 5:

- Identification and consideration of major urban problems.
- Identification and consideration of public housing policies.

Week 6:

- Public oral presentation of assignments.

5.5.Bibliography and recommended resources

- Emergencias urbanas / Roberto Bergalli, Iñaki Rivera Beiras (coords.). Rubí : Anthropos ; Barcelona : Universitat de Barcelona, Observatori del Sistema Penal i els Drets Humans, 2006
- Spaces of neoliberalism : urban restructuring in North America and Western Europe / edited by Neil Brenner and Nik Theodore. Malden, MA: Blackwell; 2004
- Cochrane, Allan. Understanding urban policy: a critical approach / Allan Cochrane. Malden, Mass.: Blackwell, 2007
- Davis, Mike. Planeta de ciudades miseria / Mike Davis ; traducción José María Amoroto Salido. Madrid : Foca, D. L. 2007
- Madrid-Barcelona : literatura y ciudad (1995-2010)/edición, introducción y guía de la lectura, Jorge Carrión. Madrid : Iberoamericana Vervuert, 2009

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- Convivencia ciudadana, seguridad pública y urbanismo : diez textos fundamentales del panorama internacional / coordinadores, Iñigo Ortiz de Urbina Gimeno, Juli Ponce Solé. Barcelona : Fundación Democracia y Gobierno Local, 2008
 - Fainstein, Susan S. The city builders : property, politics, and planning in London and New York / Susan S. Fainstein. Oxford : Blackwell, cop. 1994
 - Florida, Richard. La clase creativa : la transformación de la cultura del trabajo y el ocio en el siglo XXI / Richard Florida. Barcelona : Paidós, 2010
 - 100 años de historia de la intervención pública en la vivienda y la ciudad / Carlos Sambricio, editor ; Ricardo Sánchez Lampreave, coeditor. [Madrid] : Asociación Española de Promotores Públicos de Vivienda y Suelo, D. L. 2008
 - González Ordovás, María José. Políticas y estrategias urbanas : la distribución del espacio privado y público en la ciudad / María José González Ordovás . [1ª ed.] Madrid : Fundamentos, 2000
 - González Ordovás, María José. De formas y normas : a propósito del insincero poder del urbanismo / Mª José González Ordovás. Valencia : Tirant lo Blanch, 2010
 - Mongin, Olivier. La condición urbana : la ciudad a la hora de la mundialización / Olivier Mongin ; traducción de Alcira Bixio . - 1ª ed. Buenos Aires : Paidós, 2006
 - Ponce Solé, Julio. Segregación escolar e inmigración : contra los guetos escolares, derecho y políticas públicas / Julio Ponce Solé. Madrid : Centro de Estudios Políticos y Constitucionales, 2007
 - Rodríguez, A., F. Moulaert & E. Swyngedouw (2001). Nuevas políticas urbanas para la revitalización de las ciudades en Europa?. ?Ciudad y Territorio. Estudios Territoriales, 33(129), 409-424
 - Díaz Orueta, F. & Lourés, M. L. (2008). La globalización de los mercados inmobiliarios: su impacto sobre la Costa Blanca. Ciudad y Territorio. Estudios Territoriales, 40(155), 77-92
 - Díaz Orueta, F. (2009). El impacto de los megaproyectos en las ciudades españolas. Hacia una agenda de investigación. Estudios Demográficos y Urbanos?, 24(70), 193-218
 - González Ordovás, María José. El derecho a la vivienda : reflexiones en un contexto socioeconómico complejo / María José González Ordovás. Madrid: Dykinson, D. L. 2013
 - Delgado, Manuel. El espacio público como ideología / Manuel Delgado. Madrid : Los Libros de la Catarata, 2011
 - Ciudades posibles: arte y ficción en la constitución del espacio urbano / Jorge Eduardo Benavides, Marcelo Cohen, Jordi Costa ... [et al.]; prólogo de Eduardo Becerra [editor]. Madrid, 451 Ediciones, 2010
 - Sánchez de Madariaga, Inés. Esquinas inteligentes : la ciudad y el urbanismo moderno / Inés Sánchez de Madariaga. Madrid : Alianza, D. L. 2008
 - Le Corbusier, 1887-1965 . Principios de urbanismo : La carta de Atenas / Le Corbusier ; Discurso preliminar de Jean Girardoux . [4a. ed.] Barcelona : Ariel, [1979]
- **Films:** La zona, La estrategia del caracol, El pisito, Il tetto, Techo y comida, Zoe