

25151 - Exhibition Space Design and Management

Información del Plan Docente

Academic Year	2018/19
Subject	25151 - Exhibition Space Design and Management
Faculty / School	301 - Facultad de Ciencias Sociales y Humanas
Degree	278 - Degree in Fine Arts
ECTS	6.0
Year	
Semester	First Four-month period
Subject Type	Optional
Module	---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The learning process that has been designed for this subject is based on the following:

Lectures: teacher's presentation of the contents of the study, theoretical bases and / or guidelines of the works, activities or projects that students should develop.

Theory sessions: aimed at making contact and presenting the subject.

Seminars: oriented to work on specific aspects as a complement to the theoretical classes.

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Coursework: the student, individually, will elaborate a document about the personal creative process aimed at the construction of personal discourse. It is an autonomous activity of research and practice, reading and handling of bibliography, writing, defense, etc.

Workshops/ practice sessions / tutorials: analysis and evaluation of the activities of the subject and the learning process. Assessment of autonomous works and group works.

4.2.Learning tasks

The following activities will help the student to achieve the expected results:

- * Case studies, commented readings. Analysis and critical reflection.
- * Collective exhibition Project (group work): choosing topic, design and planning, management, assembly, dissemination...
- * Design, management and planning of the personal art-work.
- * Public presentations.

4.3.Syllabus

The approach of the subject responds to the development of the following topics. In general, there are two slopes: one, of theoretical support to the art system; two, orientation towards the design and management of expository spaces:

BLOCK I: Context / Art and market

- _The value of art and the market value of works of art
- _Factors that determine the economic value of art-works
- _Specific features of the art market. Young artists and affirmed artists

BLOCK II: The artist as a professional

- _Tools and basic skills for artistic professionalization
- _The artist-creator-producer. Tax, obligations and billing
- _Work with galleries and curators. Direct and indirect intermediaries

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_Copyright

BLOCK III: Exhibition space

_What is an exhibition?: typologies and discursive configuration

_Planning and design of the exhibition / exhibition brief

_Concept and narration: communicate through the exhibition

_Expositive systems and complementary media (lighting, graphics, montages...)

_Analysis of space, environment and management of real exhibition spaces

_The digital exhibition space

4.4.Course planning and calendar

- Introductory activities. Presentation of the subject.
- Lectures. Explanation by the teacher of the contents.
- Practice sessions / Context analysis.
- Seminars. Reflections, comments, sharing.
- Group tutorials.
- Autonomous work and group works.
- Presentations and / or exhibitions. Memory, portfolio.

CALENDAR AND DATES:

The subject has a total of 60 hours (30 sessions of 2 hours each), 30 taught by a professor of the Sculpture Area (15 sessions) and 30 taught by a teacher of the Painting Area (15 sessions). Below is an indication (approximation) of the sessions dedicated to each one of the BLOCKS:

BLOCK I: Context / Art and market (6 sessions)

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BLOCK II: The artist as a professional (7 sessions)

BLOCK III: Exhibition space (17 sessions)

4.5. Bibliography and recommended resources