

Información del Plan Docente

Academic Year 2018/19

Subject 27407 - Introduction to finance

Faculty / School 109 - Facultad de Economía y Empresa

Degree 417 - Degree in Economics

ECTS 6.0

Year 1

Semester Second semester

Subject Type Basic Education

Module

- 1.General information
- 1.1.Aims of the course
- 1.2. Context and importance of this course in the degree
- 1.3. Recommendations to take this course
- 2.Learning goals
- 2.1.Competences
- 2.2.Learning goals
- 2.3.Importance of learning goals
- 3.Assessment (1st and 2nd call)
- 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 4. Methodology, learning tasks, syllabus and resources
- 4.1. Methodological overview

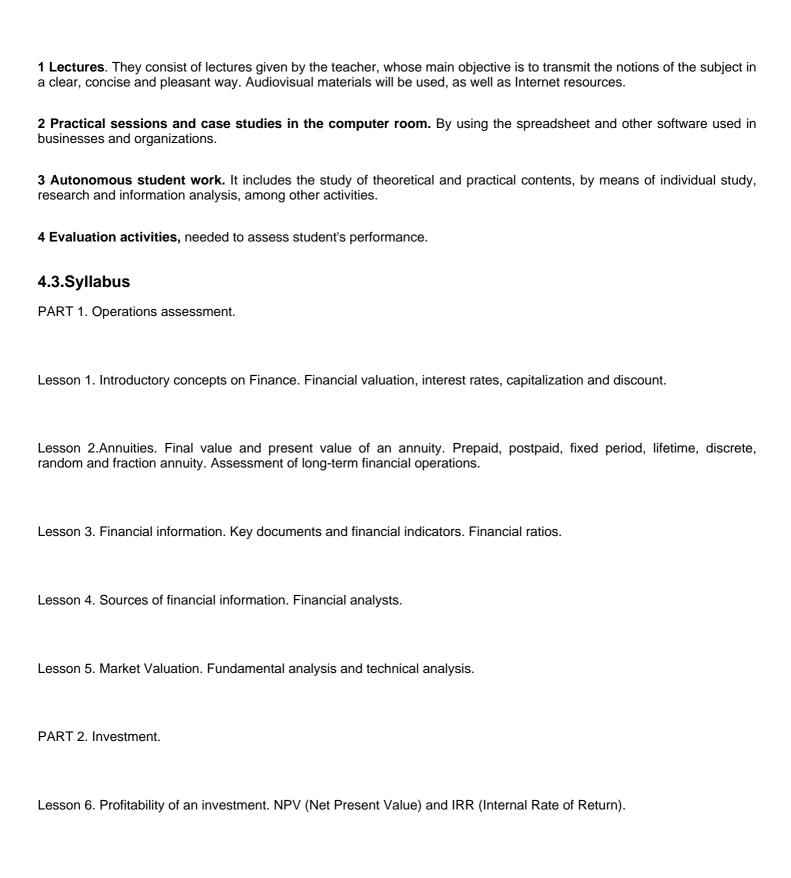
The learning process designed for this subject is based on the following:

The coexistence of lectures with active participation from students with practical sessions taught in a computer room, comprising problems that will be solved by the students themselves with the teacher's help.

4.2.Learning tasks

The program offered to help the student to achieve the expected results includes the following activities:









Lectures	Practice	Seminars	Tutorials ECTS	Autonomous student work
30 h.	30 h.		15 h.	75 h.

4.5.Bibliography and recommended resources

- The website [http://ciberconta.unizar.es] contains all the basic teaching materials, both theoretical and practical lessons.
- Aching Guzman. C. Matemáticas Financieras para la toma de decisiones empresariales, serie Mypes [http://www.eumed.net/libros-gratis/2006b/cag3/] [free pdf manual]
- Aparicio, A. Valoración Financiera [http://www.masterfinanciero.es/] [free pdf manual]
- Brealey, R. A & Myers, S. C., (2003). Principios de finanzas corporativas. 7ma. Edición, Mc. Graw Hill.
- Cantalapiedra Arenas, M. (2005). Manual de gestión financiera para pymes: conceptos y aplicaciones prácticas. Cie Inversiones Editoriales Dossat.
- Ferruz Agudo, L. Operaciones financieras. Ed. Ariel Economía
- Graham, B (2007), El inversor inteligente, Ed. Deusto
- Manzanera, A. (2010). Finanzas para emprendedores, Ed. Deusto
- Pellejero, P; Andreu, L & Ferreruela, S. Finanzas de la empresa Inversión y Financiación. Ediciones Copycenter Digital.