

## 27455 - Public Management

## Información del Plan Docente

Academic Year 2018/19

Subject 27455 - Public Management

Faculty / School 109 - Facultad de Economía y Empresa

**Degree** 417 - Degree in Economics

**ECTS** 3.0

Year 4

Semester Second semester

Subject Type Optional

Module ---

- 1.General information
- 1.1.Aims of the course
- 1.2. Context and importance of this course in the degree
- 1.3. Recommendations to take this course
- 2.Learning goals
- 2.1.Competences
- 2.2.Learning goals
- 2.3.Importance of learning goals
- 3.Assessment (1st and 2nd call)
- 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 4. Methodology, learning tasks, syllabus and resources
- 4.1. Methodological overview
- 4.2.Learning tasks
- 4.3.Syllabus
- 1. Public organizations
- The nature of public organizations
- Incentives and efficiency of public organizations
- 2. Institutional and management reforms for bettering efficiency
- Copayment, vouchers, property rights markets, outsourcing and internal markets
- Public-private partnership



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- 3. The evaluation of the efficiency. Cost-benefit analysis
- 4.4. Course planning and calendar
- 4.5.Bibliography and recommended resources