

29100 - Introduction to economics

Información del Plan Docente

Academic Year 2018/19

Subject 29100 - Introduction to economics

Faculty / School 177 - Escuela Universitaria de Turismo

Degree 445 - Degree in Tourism

ECTS 6.0

Year 1

Semester First semester

Subject Type Basic Education

Module

- 1.General information
- 1.1.Aims of the course
- 1.2. Context and importance of this course in the degree
- 1.3. Recommendations to take this course
- 2.Learning goals
- 2.1.Competences
- 2.2.Learning goals
- 2.3.Importance of learning goals
- 3.Assessment (1st and 2nd call)
- 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 4. Methodology, learning tasks, syllabus and resources
- 4.1. Methodological overview

Several teaching methods will be implement in class. 'Introduction to Economics' combines theoretical sessions and practical sessions (where students take a more active part).

4.2.Learning tasks

Teaching methodology:

- Lectures and practical sessions (problems sets)
- Tutorial discussion



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• Self-study

4.3. Syllabus

INTRODUCTION AND MICROECONOMICS.

Unit 1. Basic economic concepts.

Unit 2. Supply and demand.

Unit 3. Production and costs.

Unit 4. Market structure: perfect competition, monopoly, monopolistic competition and oligopoly.

MACROECONOMICS.

Unit 5. Measurement of economic performance: production, employment and inflation.

Unit 6. Aggregate demand and aggregate supply. Economic fluctuations.

Unit 7. Fiscal policy.

Unit 8. Monetary policy.

4.4. Course planning and calendar

The course is spread over 15 weeks with 4 weekly classes of 1 hour.

The final schedule will be published in the learning platform Moodle.

Classroom hours:

• Lectures: 38h.

• Practical classes: 22h.

• Tutorial discussion: 8h.

• Exams: 4h.

Homework hours:

• Self-study: 78h.

4.5. Bibliography and recommended resources