

## 29104 - Tourism and Land

### Información del Plan Docente

Academic Year	2018/19
Subject	29104 - Tourism and Land
Faculty / School	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Year	1
Semester	First semester
Subject Type	Basic Education

### Module

#### 1.General information

##### 1.1.Aims of the course

##### 1.2.Context and importance of this course in the degree

##### 1.3.Recommendations to take this course

#### 2.Learning goals

##### 2.1.Competences

##### 2.2.Learning goals

##### 2.3.Importance of learning goals

#### 3.Assessment (1st and 2nd call)

##### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

#### 4.Methodology, learning tasks, syllabus and resources

##### 4.1.Methodological overview

The learning process that is designed for this subject is based on the following:

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and knowledge listed in paragraph 5.2.

It will be crucial in finding, obtaining and processing of the main sources of geographic and tourist information, and the use of maps and means of geovisualisation (Cartographic Scopes, *Google Earth*, etc.) that facilitate the representation and understanding of the tourism phenomenon globally.

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### 4.2. Learning tasks

The program that the student is offered to help them achieve the expected results will include the following activities:

**Theoretical classes (40 hours)** in which basic theoretical and practical aspects are necessary for an understanding of this matter shall apply to encourage active participation and independent work of students.

The theoretical program is divided into the following topics:

- Topic 1 Introduction to the concept of tourism and territory. The tourism system: elements and interrelationships.
- Topic 2 The tourist space: Factors affecting location activity and derived tourist types.
- Topic 3. Main tourist regions. Identification and geographical analysis of the main tourist destinations worldwide
  - o Europe
    - Southern and Mediterranean Europe
    - Western Europe
    - Northern Europe
    - Central and Eastern Europe
  - o North America
    - USA
    - Canada
    - Mexico
  - o South and Central America
    - Central America and the Caribbean (The American Isthmus and the West Indies)
    - South America
  - o Asia
    - o East Asia and the Pacific
      - South Asia
      - Southeast Asian
      - Middle East
  - o Africa
    - North Africa
    - Sub-Saharan Africa
  - o Oceania
    - Australia and New Zealand
    - Islands of the Pacific
- Topic 4 Models of sustainable tourism development and global issues.

**Practical classes attendance (15 hours):** The lectures are interspersed with work based on the processing and analysis of sources of geographic and tourist information, case studies or management tools among other geovisualization instruments used in the classroom.

**Scheduled tutorials (6 hours):** Allow the teacher to track students answering questions or presenting their progress in this area. These will be included in the tutoring schedule to be indicated at the beginning of the course.

It shall be made available to students on the website of the University of Zaragoza, within the Digital Teaching Ring (ADD) on the Moodle platform (<https://moodle.unizar.es>) before the end of September, **along with recommendations for the study of subject literature, the dates on which they must perform the theoretical test, theoretical and practical tests, memory, hours of tutoring, and any other activity which, in turn, is considered relevant to the student.**

### 4.3. Syllabus

Distribution of the training activities of this subject 6 ECTS credits (150 hours) is as follows:

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<b>TRAINING ACTIVITY</b>	<b>HOURS</b>
Attendance to theoretical classes	45
Attendance at practical classes	6
Attendance for tutorials	6
Preparation of theoretical works	30
Preparation of practical work	20
Other activities	9
Exam preparation	30
Examination	4

### 4.4.Course planning and calendar

#### 5.4. Plan and calendar

Schedule of sessions and presentation of work

#### Theoretical and practical calendar program and classroom activities

- Item 1 - 1st and 2nd weeks of lessons.
- Item 2 - 3rd and 5th week of lessons.
- Item 3 - 5th and 12th week of lessons.
- Item 4 - 12th and 13th week of lessons.

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The program is indicative and may be modified. In any case scheduling of classroom activities, students will communicate on the Moodle platform.

Students benefiting from the system of continuous assessment will be tested for theoretical and practical assessment at the end of item 2 and item 4. Any activity, event or test is conveniently notified via the *Moodle* platform.

### **Non-contact activities program calendar**

The practical work of the course will be explained in detail at the beginning of it, so that the student can investigate the matter and shape the knowledge and skills acquired accordingly.

### **4.5. Bibliography and recommended resources**