

Year : 2018/19

## **29140 - Internal Tourism**

### **Syllabus Information**

<b>Academic Year:</b>	2018/19
<b>Subject:</b>	29140 - Internal Tourism
<b>Faculty / School:</b>	177 -
<b>Degree:</b>	445 - Degree in Tourism
<b>ECTS:</b>	6.0
<b>Year:</b>	4
<b>Semester:</b>	First semester
<b>Subject Type:</b>	Optional
<b>Module:</b>	---

### **General information**

#### **Aims of the course**

#### **Context and importance of this course in the degree**

#### **Recommendations to take this course**

#### **Learning goals**

#### **Competences**

#### **Learning goals**

#### **Importance of learning goals**

#### **Assessment (1st and 2nd call)**

#### **Assessment tasks (description of tasks, marking system and assessment criteria)**

#### **Methodology, learning tasks, syllabus and resources**

#### **Methodological overview**

##### **Methodology**

- Participatory class
- Individual activities
- Teamwork
- Visits to heritage resources.

- Case studies
- Expert Talks
- Practical assignments
- Exam.

## Learning tasks

The program that is offered to student will help him to achieve the expected results includes the following activities ...

### Activities

-Classroom teaching, presentation of individual and group work.  
-Tutorship.  
-Workshop.

-Theoretical / practical work.  
-Exam.

## Syllabus

### Breakdown of contents

LESSON 1: The society of leisure and consumption in the current development model. Town and country: the new forms of mobility and social reorganization of rural and urban space.  
LESSON 2: The challenge of compatibility between tourism and sustainability. Types and tourism products in the urban and rural spaces.  
LESSON 3: The social partners involved. Key to the development and promotion of interior tourist destinations.  
LESSON 4: Cultural Agenda 21.  
LESSON 5: The dynamic tourism territories.  
LESSON 6: Examples of good practice.

## Course planning and calendar

### Calendar

It is set by the teacher at the beginning of course both in classes and in the moodle platform.

## Bibliography and recommended resources