

29144 - Company and Accommodations Services Organisation

Información del Plan Docente

Academic Year 2018/19

Subject 29144 - Company and Accommodations Services Organisation

Faculty / School 177 - Escuela Universitaria de Turismo

Degree 445 - Degree in Tourism

ECTS 3.0

Year 4

Semester Second semester

Subject Type Optional

Module ---

- 1.General information
- 1.1.Aims of the course
- 1.2.Context and importance of this course in the degree
- 1.3. Recommendations to take this course
- 2.Learning goals
- 2.1.Competences
- 2.2.Learning goals
- 2.3.Importance of learning goals
- 3.Assessment (1st and 2nd call)
- 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)
- 4. Methodology, learning tasks, syllabus and resources
- 4.1. Methodological overview

The learning process that is designed for this subject is based on the following:

Methodology

- Participatory exhibition Class.

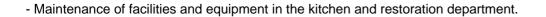


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- Individual and / or group activities.
-Work Practical.
- Exam.
4.2.Learning tasks
The program that the student is offered to help you achieve the expected results includes the following activities
Related activities and competences
- Class attendance and presentation of group work.
-Workshop - Group work, solving practical cases.
- Written knowledge and theoretical and practical study test.
4.3.Syllabus
PROGRAM
- The hospitality companies. Concept and types. Characteristics of each.
- Organization and management of different types of tourist accommodation: hotels, apartments, apartments, cottages Development of operation in each and departments.
- Maintenance of facilities and equipment in hosting companies.
- Operations of production processes in the department of hotel kitchen and restaurant



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4.4.Course planning and calendar

Schedule sessions and presentation of works

The subject is taught in the second semester of the course and timing will be provided by the University.

Delivery dates of work and activities of the portfolio will be communicated in class and through the Moodle platform

4.5.Bibliography and recommended resources