

30174 - Management of Innovation and Technology Policy

Información del Plan Docente

Academic Year	2018/19
Subject	30174 - Management of Innovation and Technology Policy
Faculty / School	179 - Centro Universitario de la Defensa - Zaragoza
Degree	563 - Bachelor's Degree in Industrial Organisational Engineering
ECTS	4.5
Year	3
Semester	Second semester
Subject Type	Compulsory
Module	---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials.

Teaching activities: Lectures (75%), tutorials on problem solving and case study analysis (25%).

4.2. Learning tasks

1. Practical assignments for reduced groups
2. Individual examination

4.3. Syllabus

The course will address the following topics:

1. Innovation management
2. Technology audits, Technological Surveillance systems and Technology Foresight
3. IPR: *Intellectual property rights*
4. Selection and management of innovation developments
5. Technology Transfer and Cooperation
6. Innovation Systems

4.4. Course planning and calendar

Further information concerning the timetable, classroom, and other details regarding this course will be provided by the Moodle and web site: <http://cud.unizar.es>

4.5. Bibliography and recommended resources