30343 - Audio and Video Production

Syllabus Information

Academic Year: 2018/19

Subject: 30343 - Audio and Video Production

Faculty / School: 110 -

Degree: 438 - Bachelor's Degree in Telecomunications Technology and Services Engineering

ECTS: 6.0

Year:

Semester: Second semester

Subject Type:

Module: ---

General information

Aims of the course

Context and importance of this course in the degree

Recommendations to take this course

Learning goals

Competences

Learning goals

Importance of learning goals

Assessment (1st and 2nd call)

Assessment tasks (description of tasks, marking system and assessment criteria)

Methodology, learning tasks, syllabus and resources

Methodological overview

The learning process that is designed for this subject is based on the following:

Class work: 2.4 ECTS (60 hours)
1. Participative Lectures (45 hours)

2. Laboratory practices (15 hours)

Personal work: 3.6 ECTS (90 hours)
3. Performing practical work and supervised
4. Study (M14, M15)
5. Personal attention to students through tutorials (M10)
6. Evaluation tests (M11)

Learning tasks

The learning process that is designed for this subject is based on the following:

Class work: 2.4 ECTS (60 hours)
1. **Participatory Lectures** (45 hours) in which the theoretical foundations of the contents of the subject are presented and where student participation is encouraged. the presentation of bibliographic material previously delivered to the student (or deposited in the computer means provided by the University for this purpose) and its development on the board for proper follow-up will be combined. (M1, M2, M7, M16)
2. **Laboratory practices** (15 hours) in which students will perform 5 sessions of practices 3 hours in labs Ada Byron Building. In small groups, a training series related to the contents of the subject and to consolidate the set of theoretical concepts are made. This activity will be conducted in the laboratory in person. (M9)
Personal work: 3.6 ECTS (90 hours)
3. Performing practical work and tutored by teachers, based on the contents of the subject and related to audiovisual editing and production. Possibility of attending seminars related to the topic mentioned with the participation of external guests to them. (M6, M13)
4. **Study** (M14, M15)
5. **Personalized attention to students through tutorials** (M10)
6. **Evaluation tests** (M11)

Syllabus

The program that the student is offered to help you achieve the expected results includes the following activities.

- Introduction
- Photography
- Radio production
- TV
    o Television history
    o Economy, society and television
    o Television production
    o Television programming
    o Development of television products
- Cinema
    o The film language
    o Film production

PROGRAMMING LABORATORY PRACTICE AND SEMINARS
Throughout the course a number of practices will be conducted in order to verify in the laboratory the concepts of the subject,

- Practice 1. Audio Editing I
- Practice 2. Audio Editing II
- Practice 3. Video Editing I
- Practice 4. Video Editing II
- Practice 5. Audiovisual project I
- Practice 6. Audiovisual project II

Course planning and calendar

Schedule sessions and presentation of works

The schedule of the course, both of the sessions in the classroom, laboratory sessions, will be determined by the academic calendar that the center established for the corresponding course.

The oral presentation of the assignments will be made during the last teaching week planned in the academic calendar of the Center.

Bibliography and recommended resources

- Marzal Felici, Javier. Teoría y técnica de la producción audiovisual / Javier Marzal Felici y Francisco López Cantos Tirant lo Blanch, 2008
- Alberitch, Jordi. Comunicación audiovisual / Jordi Alberitch y Antonio Roig UOC, 2005
- Boullosa Guerrero, Nicolás. Proyectos multimedia : imagen, sonido y vídeo / Nicolás Boullosa Guerrero Madrid : Anaya Multimedia, D.L. 2004
- Martínez Abadía, José. Manual básico de tecnologías audiovisuales y técnicas de creación, emisión y difusión de contenidos / J Martinez Abadía, Pere Vila y otros Paidós, 2004