

## 25137 - Art, Environment and Public Space

### Syllabus Information

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**Academic Year:** 2019/20

**Subject:** 25137 - Art, Environment and Public Space

**Faculty / School:** 301 -

**Degree:** 278 - Degree in Fine Arts

**ECTS:** 8.0

**Year:** 3

**Semester:** Annual

**Subject Type:** Optional

**Module:** ---

## 1.General information

### 1.1.Aims of the course

- Understand the concepts of public space and public art.
- Know the artistic proposals of different contemporary creators linked to public art and public space. To get strategies and competences of formal and discursive analysis. To stimulate the processes of their own artistic creation.
- Train the student to develop their personal plastic proposals in urban or natural, public or private environments.
- Observe and identify the proper character of the intervention space to incorporate it into the personal artistic proposal.
- Integrate research, critical analysis and experimentation in the production of the work and personal discourse.
- Acquire the tools of analysis, interpretation and performance to integrate into multidisciplinary teams. In projects of intervention in singular spaces.
- Develop critical thinking in situations of social and cultural conflict.
- Develop sensitivity to specific places and social contexts. To be able to make artistic interventions.
- Train the production of artistic works that are destined to other spaces not conventional for the artistic exhibition.

### 1.2.Context and importance of this course in the degree

?Art, Environment and Public Space? is an optional subject. It can be taken in third or fourth year. This subject answers those students interested in broadening the discursive horizons of the field of sculpture from public art or art in public space (urban, rural or natural).

The city and nature are part of the contents of this subject. It deals with critical, participatory and community experiences and artistic behaviors, developed in urban, rural and natural contexts.

The artist can implement actions to improve or transform the public space. Artistic intervention carries with it aesthetic, social and political consequences that can contribute to the transformation of the perception of the environment or the dynamics in which it is introduced and acts.

One of the keys for the holder of a degree in Fine Arts to develop his professional activity successfully consists in his capacity for interrelation. The subject "Art, Environment and Public Space" delves into the processes of social interaction and cooperation of the artist, his analytical and critical capacity, the willingness to work in teams with specialists from different areas, his willingness to work in an international context and its ethical and aesthetic commitment to society.

### 1.3.Recommendations to take this course

Interventions in the public space or public art interventions have no limits when it comes to expressing themselves formally. However, due to the condition of the space, the subject "Art, environment and public space" is closely related to the subjects of the Sculpture area and, especially, to "Project Methodology (Space)". For this reason it is recommended to have completed or be studying the subject mentioned and also "Facilities", "Latest artistic trends" and / or "Construction of artistic discourse. All of them will complement the areas and concepts that will be developed in this area.

On the other hand, the specificity of this subject can serve as the basis for the presentation of a Final Degree Project related to artistic interventions in public spaces.

Art, environment and public space is an optional subject that can be taken third or fourth year of the Degree.

## **2.Learning goals**

### **2.1.Competences**

Upon passing the subject, the student will be more competent to:

#### General skills

CG11. Ability to communicate and disseminate artistic projects.

CG12. Ability to carry out artistic projects with social and media impact. Use the resources of dissemination of artistic projects in order to enhance their social impact.

CG13 Ability to carry out and integrate artistic projects in broader contexts. Develop strategies for the projection of artistic creation beyond its field of action.

CG15. Capacity for an ethical commitment and the promotion of equality between the sexes, the protection of the environment, the principles of universal accessibility and democratic values.

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#### Specific competences

CE04 Critical understanding of the performative dimension and social impact of art. Analyze the reciprocal repercussion between art and society.

CE15. Knowledge of artistic methods susceptible to be applied to socio-cultural projects. Study methodologies that facilitate artistic performance in the social environment.

CE26. Ability to activate a cultural context and / or to modify a public or private context. Learn to understand the cultural context to generate initiative and energize the environment.

CE27. Ability to document artistic production. Use the necessary tools and resources to contextualize and explain the artistic work itself.

CE28. Ability to identify artistic and / or sociocultural problems as well as the conditioning factors that make possible specific artistic discourses. Describe the conditions that affect artistic creation. Analysis of artistic production strategies.

CE34. Ability to perform, organize and manage innovative artistic projects.

CE35. Ability for an adequate presentation of artistic projects. Know how to communicate artistic projects in diversified contexts.

### **2.2.Learning goals**

The student, to pass this subject, must demonstrate the following results:

- Know the main milestones in the history of public art. He knows how to identify the most important artists in the course of this current.
- Is able to articulate a plastic, aesthetic and ethical discourse coherent with his work and with the context of action.
- Can observe and identify the character of the intervention space, incorporating it into its artistic approach.
- Has the capacity to produce original works in environments other than conventional exhibition spaces.
- Possesses the necessary methodological strategies to be integrated into multidisciplinary teams that plan or carry out interventions in public or private spaces.
- Knows how to work in / for / with the community, from the knowledge of their investigations and practices and from the respect.

In specific social contexts, it can analyze conflict situations, tensions or transformation processes, proposing action guidelines from plastic approaches

### **2.3.Importance of learning goals**

The contents of the subject "Art, environment and public space" contribute to the acquisition of skills related to:

- Devise and produce projects for public space (urban, rural, natural) and / or community.
- The concurrence to calls for scholarships, grants and awards based on the presentation of an artistic project. The presentation to competitions of artistic interventions in the public space.
- The design, implementation and management of artistic projects aimed at social groups with special needs.
- The integration in multidisciplinary teams of public space design, formed by architects, urban planners, engineers, environmental technicians, sociologists, development agents, neighborhood representatives and artists, among others.

## **3.Assessment (1st and 2nd call)**

### **3.1.Assessment tasks (description of tasks, marking system and assessment criteria)**

The type of evaluation will be continuous and to qualify for it the student must cover at least 80% of class attendance. Each of the proposed works / practices will have a specific delivery date. Those jobs / internships that occur after the deadline indicated during the course of the subject will suffer a reduction of 20% in their final grade.

The student must demonstrate that he has achieved the anticipated learning results through the following EVALUATION TESTS:

- Master sessions and resolution of derived problems. Value on the final grade: 10%
- Case study / analysis of situations / field practices. Value on the final grade: 30%
- Real and / or simulated expositive practices including the written elaboration of the project / report / portfolio. Value on the final grade: 30%
- Presentations / oral and written presentations. Final presentation of the work, oral and written presentations. Value on the final grade: 30%

**CONTINUOUS EVALUATION \* 100%**

\* On the percentages reflected, a numerical quantitative final qualification from 0 to 10 and qualitative will be obtained according to the regulations of the University of Zaragoza and the current legislation published in the BOE.

This subject is theoretical and practical. Some evaluation tests will be carried out individually, others will be done in groups. Generally, the evaluation tests to be carried out by students who take the course will be:

1. Introduction to the public space exercise based on reading the proposed texts. Work of reflection, investigation, experimentation and creation.
2. Introduction to public art exercise based on reading the proposed texts. Reflection and research work.
3. Preparation of a personal project for the public space (urban, rural or natural). Work of reflection, investigation, experimentation and creation.
4. Preparation of an individual personal project subject to the bases of two public calls, among them the student will choose one. Work of reflection, investigation, experimentation and creation.

In summary, the **EVALUATION CRITERIA** applicable to the tests that have been indicated are:

- Treatment, development and presentation of the proposed works (portfolio, reflections, project, etc.) positively assessing the levels of search, interest and attitude.
- Quality, structure and interest of the projects presented.
- The adequacy between the proposed exhibition project and the lines of action listed.
- The assimilation and application of the theoretical contents proposed in the subject.
- Initiative, resolution and active participation in the realization of the projects.
- Capacity for analysis and self-criticism. Capacity for personal argumentation and oral and written transmission of the work carried out.
- The assistance and involvement of the student in each proposed activity.
- The depth of the research, the finishing of its interventions, attitude and involvement when carrying out projects of a collective and / or community nature.

### **(FIRST CALL)**

A continuous evaluation system is followed that will offer the possibility of passing the subject with the highest grade at the end of it.

A global evaluation test will also be carried out, to which all students will be entitled, even if they do not carry out the continuous evaluation, and this global test will be fixed in the academic calendar by the Center. Students who do not opt for continuous assessment, who do not pass the subject by this procedure or who would like to improve their qualification, will be entitled to take the global test, prevailing, in any case, the best of the grades obtained.

### **(SECOND CALL)**

All students who have not passed the course will be entitled to it, it will be carried out through a global test carried out in the period established for that purpose by the Governing Council in the academic calendar.

### **(GLOBAL PROOF)**

It will consist of three parts of obligatory realization so that the global test becomes evaluable, in addition the three parts in which the exam is divided will average from a grade above 4 in any of them.

1. Delivery of a theoretical work: (30% of the grade).
2. Written theoretical examination: (40% of the grade).
3. Practical exam: (30% of the grade).

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It develops a set of skills, resources and methodologies that enable students to understand, design and carry out interventions and actions that go beyond the traditional sculptural concept. Students will displaying their artistic activity in places other than conventional spaces of production and exhibition of art. The theoretical component of the course is marked by the analysis of the influence of artistic practice in the social context in which it operates.

A wide range of teaching and learning tasks are implemented, such as:

- **Lectures.** Teacher's presentation of the course contents, theoretical bases and/or guidelines of the assignments, activities or projects that students should carry out.
- **Seminars.** Work on specific aspects as a complement to the lectures.
- **Assignment.** The student, individually, will elaborate a document on the personal creative process aimed at the construction of personal discourse. It is an autonomous activity of research and practice, reading and handling of bibliography, writing, defense, etc.
- **Workshops/ practice sessions / tutorials:** analysis and evaluation of the activities of the course and the learning process. Assessment of individual and group assignments.

### 4.2. Learning tasks

The course consists of 27 sessions, which last 3 hours. It includes the following learning tasks:

- Case studies, commented readings. Analysis and critical reflection.
- Exercises of introduction to the public space based on the reading of the proposed texts.
- Introduction to public art exercises based on reading the proposed texts.
- Preparation of a personal project for a public space (urban, rural or natural).
- Preparation of a personal project (individual): the student will choose between the proposed topics.
- Public presentations: projects and assignments.

### 4.3. Syllabus

The course will address the following topics:

#### Section I: Introduction to public space

- Introduction to public space / public art
- Dimensions of public space
- The contemporary city: conformation and characteristics

#### Section II: Introduction to public art

- Approach to public art of the 60s and 70s
- Approach to public art of the 80s and 90s
- Current context. Take position. Contemporary artistic proposals

#### Section III: Foundations and strategies for reflection, creation and intervention

- The personal is political. Autobiographical speech, privacy and social complaint
- Case studies: strategies of reflection, creation and intervention of other artists
- The Media: critical vision and controversy of the term truth
- Civil society. Proposals for contextual, participatory, collaborative and community art

#### Section IV: Artistic proposals in urban and rural environments

- Monument after modernity
- City as reason for creation and intervention. Multi-sensory city
- The rural environment: characteristics and strategies of artistic intervention

#### Section V: Artistic proposals in natural environments

- Land Art / Earthworks. Projects of intervention in natural environments
- Nature as a creative principle. Ephemeral interventions in natural environments. Use of natural materials and manufactured
- Art and environment

#### 4.4.Course planning and calendar

The assessment is continuous so attendance to the teaching sessions is essential.

##### Provisional course planning

- Section I: Introduction to public space (4 sessions)
  - Exercise of introduction to the public space based on the reading of the proposed texts.
- Section II: Introduction to public art (5 sessions)
  - Case studies, commented readings. Analysis and critical reflection.
  - Introduction to public art exercise based on reading the proposed texts.
- Section III: Foundations and strategies for reflection, creation and intervention (6 sessions)
  - Case studies, commented readings. Analysis and critical reflection.
  - Preparation of a personal project for a public space (urban, rural or natural).
- Section IV: Artistic proposals in urban and rural environments (6 sessions)
  - Preparation of personal project (individual): the student will choose between the proposed topics.
- Section V: Artistic proposals in natural environments (6 sessions)
  - Public presentations: projects and assignments.

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the "Facultad de Ciencias Sociales y Humanas" website: [fcsch.unizar.es](http://fcsch.unizar.es)

#### 4.5.Bibliography and recommended resources