

25309 - Genres and writing in journalism II

Syllabus Information

Academic Year: 2019/20

Subject: 25309 - Genres and writing in journalism II

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 9.0

Year: 1

Semester: Second Four-month period

Subject Type: Compulsory

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

4.3.Syllabus

The course will address the following topics:

- Topic I: Overview of journalistic genres
- Topic II: Journalism and literature
- Topic III: Types of text I: Narration and description
- Topic IV: Types of text II: Presentation and argument

- Topic V: Complementary genres and journalistic design
- Topic VI: Theoretical fundamentals of interviews and reports

4.4. Course planning and calendar

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes*: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases;Examination> schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

4.5. Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Frankfurt, Harry G.. *Sobre la charlatanería (On Bullshit) : Sobre la verdad* / Harry G. Frankfurt . 1a. ed. Barcelona [etc..] : Paidós , D.L. 2013
- [BB] Lodge, David. : *Trapos sucios* / David Lodge ; traducción de Jaime Zulaika. 1ª ed. en ?Compactos? Barcelona : Anagrama, 2006