

## 25324 - Oral and written techniques (part I): Speaking

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 25324 - Oral and written techniques (part I): Speaking

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 3.0

**Year:** 3

**Semester:** Second Four-month period

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

#### 4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

#### 4.3.Syllabus

The course will address the following topics:

- Topic 1. The oral and written code. Contextual differences and textual differences.
  - Spontaneous oral language and what is written to be spoken.
- Topic 2. Non-verbal codes. Voice, posture and gestures.
- Topic 3. Linguistic correction in oral discourse.

- 3.1. Normative phonetics of Spanish: the correct pronunciation of vowel and consonant sounds in Spanish.
- 3.2. Accent orthology
- 3.3. Intonation: the fundamental melodic curves of Spanish.
- 3.4. Grouped sounds: hiatus, synaeresis, synaloepha and their relationship with the accent and intonation.
- Topic 4. The construction of oral discourse.
  - 4.1. The orality process. Organisational techniques for oral discourse.
  - 4.2. Normative syntax of oral discourse.
  - 4.3. The use of the lexicon in oral discourse.
  - 4.4. Coherence and cohesion in oral discourse.
- Topic 5. Interaction in oral discourse.
  - 5.1. The relationship between the listener and the speaker.
  - 5.2. Techniques to attract and keep attention.
  - 5.3. Techniques to convince.
- Topic 6. Some practical cases of oral presentation.

#### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes*: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

#### 4.5. Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Cassany, Daniel. *Describir el escribir : cómo se aprende a escribir* / Daniel Cassany . - [1a. ed., 1a. reimp.] Barcelona : Paidós, 1991
- [BB] Cortés Rodríguez, Luis. *Mejore su discurso oral* / Luis Cortés Rodríguez, José Luis Muñío Valverde . - [1ª ed.] Almería : Universidad de Almería, 2012
- [BB] *Saber hablar* / Antonio Briz (coordinador), [Marta Albelda ... [et al.]] . - 1ª ed. Madrid : Instituto Cervantes : Aguilar, D. L. 2008
- [BB] Stuart, Cristina. *Técnicas básicas para hablar en público* / Cristina Stuart Bilbao : Deusto, D.L. 1990