

# 25337 - Specialised Communication Projects: Magazine Radio Programme

## Syllabus Information

**Academic Year:** 2019/20

**Subject:** 25337 - Specialised Communication Projects: Magazine Radio Programme

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 9.0

**Year:** 4

**Semester:** Second Four-month period

**Subject Type:** Compulsory

**Module:** ---

## 1.General information

### 1.1.Aims of the course

### 1.2.Context and importance of this course in the degree

### 1.3.Recommendations to take this course

## 2.Learning goals

### 2.1.Competences

### 2.2.Learning goals

### 2.3.Importance of learning goals

## 3.Assessment (1st and 2nd call)

### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

## 4.Methodology, learning tasks, syllabus and resources

### 4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

### 4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

### 4.3.Syllabus

The course will address the following topics:

- TOPIC 1. The history of radio and the evolution of radio programming. Listening to relevant examples in the history of the medium. Introduction to the concept of programming, the grid and the magazine. Analysis of the grids of the main Spanish broadcasters.
- TOPIC 2. Audiences in radio. The measurement of audiences, systems, criticism and the Internet. Audiences and

programming. The design of grids. The concept of the programme, broadcasting slot and objective public. Grid models in Spain, Europe and the USA.

- TOPIC 3. Magazine models in Spanish radio. Participation in the radio. Individual work in class concerning the analysis of contents and presentation.
- TOPIC 4. The radio on the Internet. New formats and resources. The democratisation of production.
- TOPIC 5. Direction in radio. The use of mixing desks and editing programs, the concept of continuity, auditory imagery and sound levels. Direction resources.

#### **4.4.Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Facultad de Filosofía y Letras website <https://fyl.unizar.es/>

#### **4.5.Bibliography and recommended resources**

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- No hay relación bibliográfica para esta asignatura(Ver toda la bibliografía recomendada + enlace al catálogo)