

26316 - Organisation of Sports Activities

Syllabus Information

Academic Year: 2019/20

Subject: 26316 - Organisation of Sports Activities

Faculty / School: 229 - Facultad de Ciencias de la Salud y del Deporte

Degree: 295 - Degree in Physical Activity and Sports Science

ECTS: 6.0

Year: 3

Semester: Second semester

Subject Type: Compulsory

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. The core part of this course is based on project-based learning, where the student must develop a real project through the organization of an activity or sporting event. Through this project, students will work on the course contents and will be the basis of the rest of the proposed activities.

4.2.Learning tasks

The course includes the following learning tasks:

- **Lectures.** Explanation of the course contents, as well as sessions held in seminars where case studies will be carried out and the project for organizing a sports activity, supervised by the course teachers, will be elaborated.
- **Practice sessions.** These sessions will be used to make visits to different sports entities that organize sports activities in different areas (public sector, private sector, associative sector). Student will also participate in the organization of a sports event organized by a sports entity.
- **Autonomous work.** The students will prepare and study class notes, readings of the recommended bibliography, small individual assignments and the project of organization of a sports activity.

4.3.Syllabus

The course will address the following topics:

- Topic 1. DEFINITION OF SPORTS ACTIVITIES.
- Topic 2. THE ORGANIZATION OF SPORTS ACTIVITIES IN THE PUBLIC SECTOR.
- Topic 3. THE ORGANIZATION OF SPORTS ACTIVITIES IN THE PRIVATE SECTOR.
- Topic 4. MANIFESTATIONS OF THE ORGANIZATION OF SPORTS ACTIVITIES.
- Topic 5. PHASES IN THE PLANNING AND DEVELOPMENT OF SPORTS ACTIVITIES AND EVENTS.
- Topic 6. ORGANIZATIONAL AREAS IN SPORTS ACTIVITIES AND EVENTS. LABOR LEGISLATION AND VOLUNTEERING.
- Topic 7. RISK MANAGEMENT IN SPORTS ACTIVITIES. RESPONSIBILITIES AND ASSURANCE.
- Topic 8. CONTROL AND EVALUATION OF QUALITY IN A SPORTS PROGRAM.
- Topic 9. LEADERSHIP AND COLLABORATION TOOLS IN THE ADDRESS OF PEOPLE AND WORK TEAMS.
- Topic 10. THE MEMORY-REPORT OF AN EVENT OR SPORTS ACTIVITY.

4.4.Course planning and calendar

Provisional course planning

- Week 1. Initial planning of sporting events. Initial phases and design. Analysis of students' interests. Possible contexts of application. Detection of objectives in sporting events. Differences between the public and private sectors. Topic 1.
- Week 2. Initial planning of sporting events. Initial phases and design. Determination of objectives in sports events and activities. Topic 1.
- Week 3. Initial planning of sporting events. Initial phases and design. Key questions in the initial planning. Topic 2-3-4.
- Week 4. Initial planning of sporting events. Initial phases and design. SWOT analysis. Topic 2-3-4. Practical evolution of events and study of concrete cases.
- Week 5. Executive planning and event programming. Structure, organizational areas and organizational chart. Topic 5 and 6. Topic 9.
- Week 6. Executive planning and event programming. Organizational structure: tasks. Topic 5 and 6. Topic 9.
- Week 7. Executive planning and event programming. Organizational structure: Gantt chart. Topic 5 and 6
- Week 8. Executive planning and event programming. Promotion planning. Topic 5 and 6
- Week 9. Management and development of specific tasks of the event / activity. Realization of the event / activity. Execution of the programming. Sponsors and collaborators Presented. Topic 5 and 6
- Week 10. Management and development of specific tasks of the event / activity. Realization of the event / activity. Execution of the promotion. Topic 5-6-7.
- Week 11. Management and development of specific tasks of the event / activity. Realization of the event / activity. Management of risks and responsibilities. Topic 7
- Week 12. Management and development of specific tasks of the event / activity. Realization of the event / activity. Planning of the evaluation. Topic 8
- Week 13. Evaluation of the event / activity. Preparation of report. External analysis. Topic 8 and 10
- Week 14. Evaluation of the event / activity. Preparation of report. Internal analysis. Topic 8 and 10
- Week 15. Evaluation of the event / activity. Preparation of report. Final writing of the report. Topic 10

Any change, modification or adaptation of the calendar will be updated through the Moodle platform.

4.5.Bibliography and recommended resources