

26325 - Sports Management and Legislation

Syllabus Information

Academic Year: 2019/20

Subject: 26325 - Sports Management and Legislation

Faculty / School: 229 - Facultad de Ciencias de la Salud y del Deporte

Degree: 295 - Degree in Physical Activity and Sports Science

ECTS: 6.0

Year: 4

Semester: First semester

Subject Type: Compulsory

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on active participation, case studies, teamwork etc. that favors the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practical activities, practice sessions, autonomous work, tutorials, and academic guidance.

Further information regarding the course will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks ...

Theory sessions (3 ECTS = 30 hours)

Practice sessions for small groups (3 ECTS = 30 hours) that include the following activities:

*Case studies,

*Reading discussion,

- *Role-playing,
- *Problem-solving.

other possibilities are:

- *Round-table discussions,
- *Educational visits and
- *Conferences.

4.3.Syllabus

The course will address the following topics:

Section 1. General concepts, Management, Firm, Entrepreneur, Strategic Management, Internal Analysis and Functional Diagnostic are the concepts to be studied.

- Topic I. ORGANIZATIONS, FIRMS AND THEIR MANAGEMENT.

Section 2. Primary activities that make up for the basic productive sequence of the organization.

- Topic II. INTERNAL LOGISTIC ACTIVITIES.
- Topic III. OPERATIONS ACTIVITIES.
- Topic IV. EXTERNAL LOGISTIC ACTIVITIES.
- Topic V. MARKETING AND SALES ACTIVITIES.
- Topic VI. SERVICE ACTIVITIES.

Section 3. Sectionicularities of those support value activities that make the primary activities possible.

- Topic VII. PURCHASING ACTIVITIES.
- Topic VIII. TECHNOLOGICAL ACTIVITY DEVELOPMENT.
- Topic IX. HUMAN RESOURCES MANAGEMENT ACTIVITIES.
- Topic X. INFRASTRUCTURE ACTIVITIES: MANAGEMENT, ORGANIZATION AND FINANCES.

Section 4. Legal Sectionicuarities that condition the organization of sport.

- Topic XI. THE ORGANIZATION AND ADMINISTRATION OF THE SPANISH SPORT.
- Topic XII. SECOND DEGREE SPORT ENTITIES.
- Topic XIII. FIRST DEGREE SPORT ENTITIES: THE SPORTS CLUBS.
- Topic XIV. SPORTS LIMITED COMPANIES.

4.4.Course planning and calendar

For further details concerning the timetable, classroom and further information regarding this course please refer to the Faculty of Health and Sports website (<https://fccsyd.unizar.es/>)

4.5.Bibliography and recommended resources

Basic Bibliography:

- Acosta, R. Dirección, gestión y administración de las organizaciones deportivas. Editorial Paidotribo. 2001. Barcelona.
- Blanco, E., Burriel, J.C. et al. Manual de la organización institucional del deporte. Editorial Paidotribo. 2000. Barcelona.
- Carús, L. Dirección de empresas deportivas. Ejemplificación audiovisual. Prensas Universitarias de la Universidad de Zaragoza. 2008. Zaragoza.