

## 27528 - Stock Market and Market Analysis

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 27528 - Stock Market and Market Analysis

**Faculty / School:** 109 -

**Degree:** 449 - Degree in Finance and Accounting

**ECTS:** 6.0

**Year:** 3

**Semester:** Second semester

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, study and assessment tasks.

Students are expected to participate actively in class throughout the semester.

Further information regarding the course will be provided on the first day of class.

#### 4.2.Learning tasks

The course includes 6 ECTS that comprise 150 working hours in the following learning tasks:

- Lectures and Practice sessions with a participatory approach (60 hours).
- Practical sessions in the computer room to solve questions and to answer, small and large individual/group exercises, role plays and simulations.
- Autonomous work (90 hours).

#### 4.3.Syllabus

The course will address the following topics:

Part I: Financial Markets

- Topic 1. Financial System
- Topic 2. Stocks and compensation for stockholders
- Topic 3. The structure, characteristics and operations in stock markets

Part 2: Exchange Transactions

- Topic 4. Exchange Trading systems
- Topic 5. Equity Offering
- Topic 6. Other transactions: Reductions in capitalization, split, reverse splits, etc.
- Topic 7. Stock Benchmarks
- Topic 8. Credit Transactions and Contracts for Differences (CFDs)

Part 3: Stock-Market valuation

- Topic 9. Valuation based on fundamentals (top-down and bottom-up investing).
- Topic 10. Valuation based on charts and technical analysis

#### **4.4.Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)

#### **4.5.Bibliography and recommended resources**