

## 27529 - Company Valuation

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 27529 - Company Valuation

**Faculty / School:** 109 -

**Degree:** 449 - Degree in Finance and Accounting

**ECTS:** 6.0

**Year:** 4

**Semester:** First semester

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

#### 4.2.Learning tasks

#### 4.3.Syllabus

The course will address the following topics:

#### PART I. BUSINESS VALUATION METHODS

- Topic 1. Valuation criteria in accounting regulation
- Topic 2. Fundamentals in company valuation
- Topic 3. Patrimonial value based methods
- Topic 4. Goodwill based methods
- Topic 5. Free cash flow based methods
- Topic 6. Comparative methods

#### PART II. BUSINESS MANAGEMENT BASED ON VALUE CREATION

- Topic 7. Economic valuation process foundations
- Topic 8. Processes of value objectification. Value convergence formula
- Topic 9. Accounting analysis and Value driver's generation. Free cash flow creation and distribution. Value driver's generation
- Topic 10. Methods for planning and control for value creation in business
- Topic 11. Business management and value creation techniques

#### **4.4.Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)

#### **4.5.Bibliography and recommended resources**