

29299 - Organization Food Company / Adaptation Course

Syllabus Information

Academic Year: 2019/20

Subject: 29299 - Organization Food Company / Adaptation Course

Faculty / School: 229 - Facultad de Ciencias de la Salud y del Deporte

Degree: 441 - Degree in Human Nutrition and Dietetics

ECTS: 2.0

Year: 4

Semester: First semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work and study, and tutorials.

4.2.Learning tasks

This course is organized as follows:

- **Lectures** (3 ECTS: 30 hours)
- **Practice sessions** (3 ECTS: 30 hours). In small groups.
 - Case studies,
 - Reading discussion,
 - Role-playing,
 - Problem-solving.
 - Round-table discussions,
 - Visits
 - Conferences.

4.3.Syllabus

This course will address the following topics:

First section. Deals about general concepts, Management, Firm, Entrepreneur, Strategic Management, Internal Analysis, and Functional Diagnostic are the concepts to be studied.

- Topic I. ORGANIZATIONS, FIRMS AND THEIR MANAGEMENT.
- Topic II. THE INTERNAL ANALYSIS.

Second section. Devoted to the primary activities that make up for the basic productive sequence of the firm. It includes:

- Topic III. INTERNAL LOGISTIC ACTIVITIES.
- Topic IV. OPERATIONS ACTIVITIES.
- Topic V. EXTERNAL LOGISTIC ACTIVITIES.
- Topic VI. MARKETING AND SALES ACTIVITIES.
- Topic VII. SERVICE ACTIVITIES.

Third section. Devoted to study the particularities of those support value activities that make the primary activities possible. It includes:

- Topic VIII. PURCHASING ACTIVITIES.
- Topic IX. TECHNOLOGICAL ACTIVITIES DEVELOPMENT.
- Topic X. HUMAN RESOURCES MANAGEMENT ACTIVITIES.
- Topic XI. INFRASTRUCTURE ACTIVITIES: MANAGEMENT, ORGANIZATION AND FINANCES.
- Topic XII. FINANCIAL DIAGNOSIS.

4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the Faculty of Health and Sport Sciences website (<https://fccsyd.unizar.es/>) and Moodle.

4.5. Bibliography and recommended resources