

## 29984 - Photography and contemporary visual culture

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 29984 - Photography and contemporary visual culture

**Faculty / School:** 110 - Escuela de Ingeniería y Arquitectura

**Degree:** 430 - Bachelor's Degree in Electrical Engineering  
434 - Bachelor's Degree in Mechanical Engineering  
435 - Bachelor's Degree in Chemical Engineering  
436 - Bachelor's Degree in Industrial Engineering Technology  
438 - Bachelor's Degree in Telecommunications Technology and Services Engineering  
439 - Bachelor's Degree in Informatics Engineering  
440 - Bachelor's Degree in Electronic and Automatic Engineering  
470 - Bachelor's Degree in Architecture Studies  
476 -  
558 - Bachelor's Degree in Industrial Design and Product Development Engineering  
581 - Bachelor's Degree in Telecommunications Technology and Services Engineering

**ECTS:** 4.0

**Year:** 4

**Semester:** 430 - Second semester

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558 - Second semester  
581 - Second semester

**Subject Type:** Optional

**Module:** ---

## 1.General information

### 1.1.Aims of the course

### 1.2.Context and importance of this course in the degree

### 1.3.Recommendations to take this course

## 2.Learning goals

### 2.1.Competences

### 2.2.Learning goals

### 2.3.Importance of learning goals

## 3.Assessment (1st and 2nd call)

### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

## 4.Methodology, learning tasks, syllabus and resources

### 4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on participation and the active role of the student favors the development of communication and decision-making skills. A wide range of teaching and learning tasks are implemented, such as lectures, laboratory sessions, practice sessions, autonomous work and study, tutorials, and exams.

The methodology of this course combines theoretical and practical activities. The first ones are given in lectures and the seminars, while the practical assessments are related to the exercises and photographic projects that the students (in groups or individually) must undertake.

Students are expected to participate actively in the class throughout the term. Classroom materials will be available via Moodle. These include the course syllabus, as well as other references, and course-specific learning materials. Further information regarding the course will be provided on the first day of class.

### 4.2.Learning tasks

The course includes the following learning tasks:

- **Lectures:** 15 hours.
- **Laboratory sessions:** 15 hours.
- **Practice sessions:** 15 hours. Students will work on assignments guided by the teachers.
- **Autonomous work and study:** 50 hours.
- **Assessment activities:** 5 hours.
- **Tutorials.**

### 4.3.Syllabus

The course will address the following topics:

- The historical approach to the theory of the image.
- Historical review of photography as a means of documentation and representation.
- Contemporary photographic practices.
- The photographic project and the artistic approach.
- Protagonists of modern and contemporary photography, ways of looking and narrate.
- Architecture and engineering photography.

### 4.4.Course planning and calendar

The 14 weeks of the course will be outlined by the theory lectures (concentrated mainly at the beginning of the term) and by the ongoing development and execution of the respective seminars by the students as well as the presentation of the practical assignments.

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the College of Higher Engineering and Architecture (EINA) website (<https://eina.unizar.es/>) and Moodle.

### 4.5.Bibliography and recommended resources

- Sontag, Susan. *Sobre la Fotografía*. Barcelona: Random House Mondadori, 2015

[http://roble.unizar.es/record=b1807533~S1\\*sp1](http://roble.unizar.es/record=b1807533~S1*sp1)

- Fontcuberta, Joan. *La Cámara de Pandora. La fotografi@ después de la fotografía*. Barcelona: Gustavo Gili, 2015

[http://roble.unizar.es/record=b1782373~S1\\*spi](http://roble.unizar.es/record=b1782373~S1*spi)

- Fontcuberta, Joan. *El beso de Judas. Fotografía y verdad*. Barcelona: Gustavo Gili, 1997

[http://roble.unizar.es/record=b1405138~S1\\*spi](http://roble.unizar.es/record=b1405138~S1*spi)

- Barthes, Roland. *La cámara lúcida: nota sobre la fotografía*. Barcelona: Paidós, 1995

[http://roble.unizar.es/record=b1405760~S1\\*spi](http://roble.unizar.es/record=b1405760~S1*spi)

- Benjamin, Walter, y Esther Leslie. *Sobre la fotografía*. Valencia: Pre-Textos, 2004

[http://roble.unizar.es/record=b1434326~S1\\*spi](http://roble.unizar.es/record=b1434326~S1*spi)

- Berger, John, *Modos de ver*. Barcelona: Gustavo Gili, 2010

[http://roble.unizar.es/record=b1581013~S1\\*spi](http://roble.unizar.es/record=b1581013~S1*spi)

- Momeñe, Eduardo. *La visión fotográfica: curso de fotografía para jóvenes fotógrafos*. Madrid: E. Momeñe, 2009.
- Casajús Quirós, Concha. *Manual de Arte y Fotografía*. Madrid: Universitas, 1998
- Krauss, Rosalind. *Lo fotográfico: por una teoría de los desplazamientos*. Barcelona: Gustavo Gili, 2002