

## 61252 - Archaeological heritage management: methods and techniques

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 61252 - Archaeological heritage management: methods and techniques

**Faculty / School:** 103 -

**Degree:** 553 - Master's in the Ancient World and Archaeological Heritage

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

- The methodology followed in this course is oriented towards the achievement of the learning objectives.
- Students are expected to participate actively in the class throughout the semester.
- Further information regarding the course will be provided on the first day of class.

#### 4.2.Learning tasks

- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

### 4.3.Syllabus

The course will address the following topics:

- Topic 1. Cultural Heritage management: organisms. International, national and regional legislation and regulations.
- Topic 2. Professionals, and Cultural Heritage.
- Topic 3. Types of Cultural Heritage: national (public), private, ecclesiastical, others. The World Heritage.
- Topic 4. Cultural tourism: archaeological parks, interpretation centres, historical sites, etc.
- Topic 5. Current trends in the management of archaeological historical heritage.
- Topic 6. Financing management: agreements, sponsorship and patronage, rational exploitation incomes. New ways: crowdfunding.

### 4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the Facultad de Filosofía y Letras.

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes*: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

### 4.5.Bibliography and recommended resources

- Alonso Fernández, Luis. Diseño de exposiciones : concepto, instalación y montaje / Luis Alonso Fernández, Isabel García Fernández Madrid : Alianza, D.L. 1999.
- Alonso Ibañez, María del Rosario. El patrimonio histórico : destino público y valor cultural / Ma del Rosario Alonso Ibañez ; prólogo de Ramón Martín Mateo . - 1a. ed Oviedo : Servicio de publicaciones de la Facultad de Derecho de la Universidad ; Madrid : Civitas, 1992.
- Ballart, Josep. El patrimonio histórico y arqueológico : valor y uso / Josep Ballart . - 2a. ed. Barcelona : Ariel, 2002.
- Ballart, Josep. Gestión del patrimonio cultural/ Josep Ballart Hernández, Jordi Juan i Tresserras Barcelona : Ariel, 2001.
- Benítez de Lugo y Guillén, Félix. El patrimonio cultural español : (aspectos jurídicos, administrativos y fiscales. Incentivos en la Ley de fundaciones) / Félix Benítez de Lugo y Guillén . - 2a. ed. Granada : Comares, 1995.
- Gestión patrimonial y desarrollo social / María del Mar Bóveda López, coord. . - 1a ed. Santiago de Compostela : Grupo de Investigación en Arqueología del Paisaje, Universidade de Santiago de Compostela, 2000.
- Campillo Garrigós, Rosa. La gestión y el gestor del Patrimonio Cultural / Rosa Campillo Garrigós . - 1a. ed. Murcia : KR, 1998.
- Cooney, Gabriel. The Archaeology of World Heritage / Gabriel Cooney. London: Routledge Journals, Taylor and Francis, 2007.
- La educación patrimonial: del patrimonio a las personas / Olaia Fontal Merillas (coord.). Gijón: TREA, 2013.
- Comunicación educativa del patrimonio : referentes, modelos y ejemplos / Roser Calaf Masachs, Olaia Fontal Merillas (coords.) Oviedo : Trea, D.L. 2004.
- Turismo cultural en ciudades Patrimonio de la Humanidad / Juan Antonio Mondéjar Jiménez (coord.), Miguel Angel Gómez Borja (coord.) [Cuenca]: Ediciones de la Universidad de Castilla-La Mancha, 2009.
- Aragón. Patrimonio Cultural y Parques Culturales de Aragón . - [1a. ed.] [Zaragoza] : Departamento de Presidencia y Relaciones Institucionales, Secretaría General Técnica, D. L. 1999.
- Pérez-Juez Gil, Amalia. Gestión del patrimonio arqueológico : el yacimiento como recurso turístico / Amalia Pérez-Juez Gil . - 1ª ed. Barcelona : Ariel, 2006.
- Querol, María Ángeles. La gestión del Patrimonio Arqueológico en España / Ma. Ángeles Querol y Belén Martínez Díaz Madrid : Alianza, D.L. 1996.