

61436 - Investor Behavior and Portfolio Manager

Syllabus Information

Academic Year: 2019/20

Subject: 61436 - Investor Behavior and Portfolio Manager

Faculty / School: 109 -

Degree: 526 - Master's in Accounting and Finance

ECTS: 4.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. Students will be notified about the contents and tasks of each session before lectures. Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials.

4.2.Learning tasks

The seminars will tackle the different topics of the course in the following order:

- Performance persistence.
- Investor Behavior and variables that influence their investment decisions.
- Manager Behavior (style analysis, herding behavior and window dressing).

4.3.Syllabus

The program consists of two types of activities

1. Seminars in which the professors will introduce and explain the different topics that will be discussed during the

seminar as well as some readings of the analyzed topics.

2. Practical exercises with computers in which the students will apply the theoretical concepts learned in the seminars using and analyzing real data of finance products in Excel or other programs.

4.4.Course planning and calendar

Further information concerning the timetable, classroom, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Department of Accounting and Finance website

<https://contabilidadyfinanzas.unizar.es/masteres-universitarios/master-en-contabilidad-y-finanzas>

4.5.Bibliography and recommended resources