

61767 - Corporate Governance in Family Firms versus Large Managerial Firms and Public Sector Firms

Syllabus Information

Academic Year: 2019/20

Subject: 61767 - Corporate Governance in Family Firms versus Large Managerial Firms and Public Sector Firms

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 555 - Master's in Management, Strategy and Marketing

ECTS: 3.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The teaching method chosen for the development of the sessions in this course is a combination of lectures (in which both the basics of the topics to be studied and the recent trends and future research are transmitted) and the presentation of summaries or research papers by the students (which are about a topic of the literature within the framework of corporate governance).

There is a prior mandatory requirement for several of the sessions. Students have to read those articles from the literature that have been explicitly recommended by the teacher. This allows the teacher to explain in more detail the complex aspects for the students, while encouraging dialogue and group discussion.

4.2.Learning tasks

The course includes the following learning tasks:

- ? Class attendance and discussion of contents
- ? Analysis and discussion of academic readings
- ? Presentation and defense of an assignment carried out and a project proposal

4.3.Syllabus

The course will address the following topics:

Topic 1. Economic Foundations of Family Business.

Topic 2. Family Business Models

Topic 3. Managerial Corporation Model

Topic 4. Corporate Governance

Topic 5. Corporate Governance in Family Business

Topic 6. Succession in Family Business

Topic 7. Ownership Structure Behavior and Results

Topic 8. Growth Strategies in Family Firms.

Topic 9. Corporate Governance in Public Enterprise.

4.4.Course planning and calendar

The schedule of sessions will be made public on the website of the Faculty. The presentation and defense of the academic papers, project proposals and other activities will be communicated by the responsible teacher through the appropriate means.

4.5.Bibliography and recommended resources

http://biblos.unizar.es/br/br_citas.php?codigo=61767&year=2019